



NEWSLETTER

MONTHLY VOL 011

2022 December

STRATEGY

To become the world's leading
cross-country riding travel
and sports professional
service platform

MISSION

Lead the new fashion of
cross-road cycling

VALUES

Bebraver



Merry
Christmas
to You!

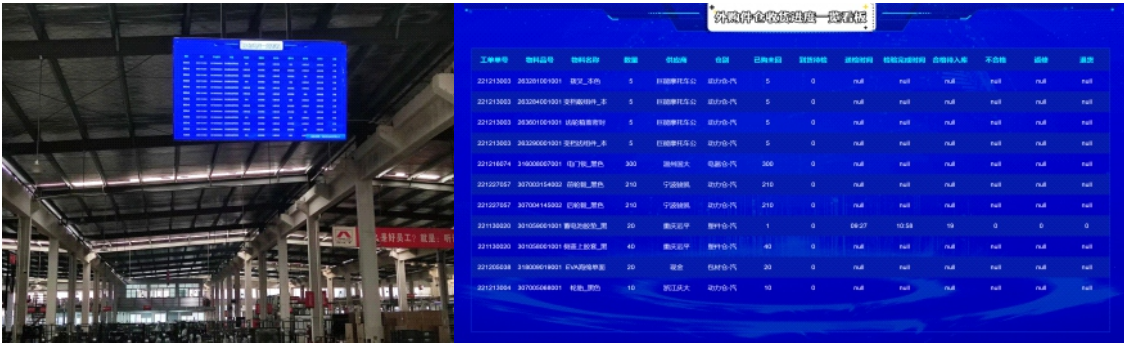


Apollo, all staffs wish you Merry Christmas and a happy New Year !



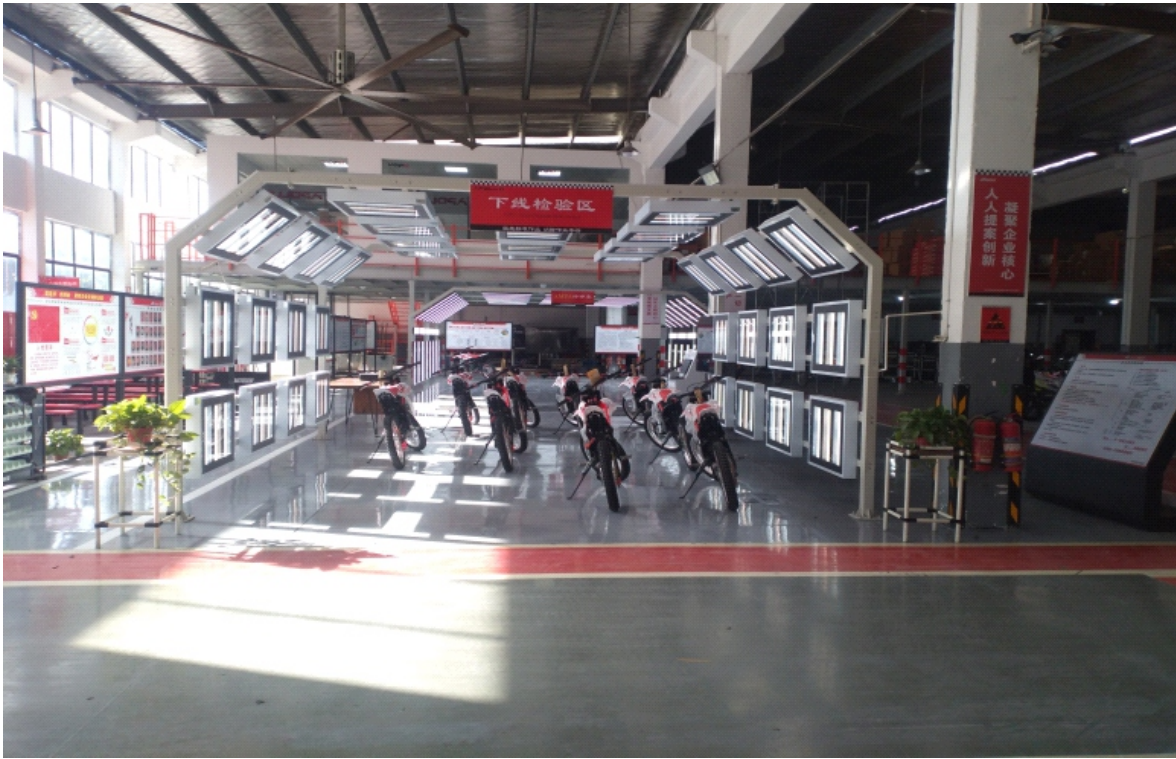
**THE LATEST
FACTORYINFORMATION**

INTELLIGENT MANUFACTURING



The warehouse adopts intelligent logistics management system to enhance the efficient management of supply chain

LEAN TRANSFORMATION



Established the automobile industry standard inspection system AMPA:
AMPA solves the product appearance detection, electronic circuit detection, assembly standardization, key torque, DTS(gap break difference review), tire pressure detection, charm texture review and other related product quality assurance



Continue to promote lean management, create manufacturing center tool appearance management, visual, standardized and standardized management



The device that compels the tires of ATV into square blocks is made to improve the working efficiency and reduce the working intensity of employees



RFN ARES won the 2022 Canton Fair CF Design Bronze Award

关于《道路机动车辆生产企业及产品公告》（第365批）和《享受车船税减免优惠的节约能源 使用新能源汽车车型目录》（第四十五批）拟发布内容的公示

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根据道路机动车辆生产企业及产品准入管理和《财政部 税务总局 工业和信息化部 交通运输部关于节能 新能源车船享受车船税优惠政策的通知》（财税〔2018〕74号）、《工业和信息化部 财政部 税务总局关于调整享受车船税优惠的节能 新能源汽车产品技术要求的公告》（2022年第2号）等要求，现将《道路机动车辆生产企业及产品公告》（第365批）和《享受车船税减免优惠的节约能源 使用新能源汽车车型目录》（第四十五批）拟发布内容予以公示，请社会各界监督，如有异议，请在公示期内以传真、电子邮件形式或通过网上意见征求系统反馈。

本批申请新产品准入的汽车、摩托车、三轮汽车生产企业共计561户，其中汽车生产企业440户、摩托车生产企业115户、三轮汽车生产企业6户。以上企业申报的新产品共计1790个，其中汽车产品1533个、摩托车产品231个、三轮汽车产品26个。申报新能源汽车产品的共有152户企业的361个型号，其中纯电动产品共114户企业282个型号、插电式混合动力产品共20户企业47个型号、燃料电池产品共18户企业32个型号。

本批申请产品变更扩展的汽车、摩托车、三轮汽车生产企业共计778户，其中汽车生产企业663户、摩托车生产企业113户、三轮汽车生产企业2户。以上企业申报的变更扩展产品共计5814个，其中汽车产品5585个、摩托车产品222个、三轮汽车产品7个。本批有37户汽车生产企业的49个汽车产品申请整改。

附件：

- 1.《道路机动车辆生产企业及产品公告》（第365批）拟发布的新准入车辆生产企业及已准入企业变更信息名单.doc
- 2.申报《道路机动车辆生产企业及产品公告》（第365批）的车辆新产品公示清单
- 3.申报《道路机动车辆生产企业及产品公告》（第365批）的车辆变更扩展产品公示清单
- 4.《享受车船税减免优惠的节约能源 使用新能源汽车车型目录》（第四十五批）拟发布的车型清单.doc

公示时间：2022年11月17日—2022年11月23日

传 真：010-66013726

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工业和信息化部装备工业一司

2022年11月16日

Apollo has obtained the first class qualification of gasoline catalogue announcement and the first class qualification of electric catalogue announcement, becoming one of the few companies in China with dual qualifications which also lays the foundation for the development of the Chinese market, and has the conditions for the EEC road qualification application in Europe

TALENTED GATHERING

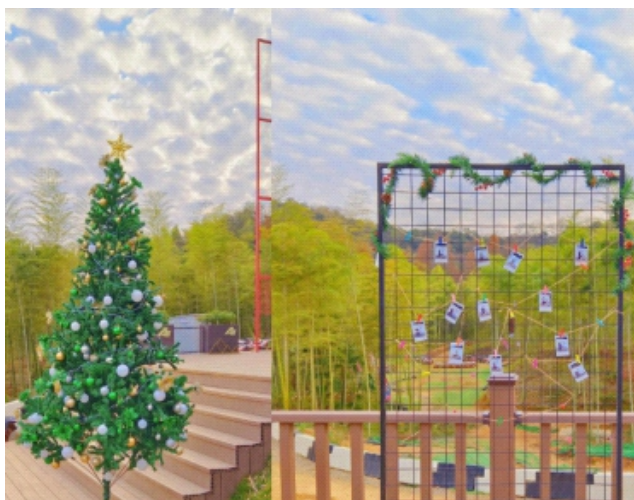


We held a welding skills competition to promote the manufacturing technology and quality of the products, and to ensure the high quality of Apollo products

MARKET DEVELOPMENT IN CHINA



Apollo cross-country space station carried out research activities, cycling starts from children , so that children can contact electric motorcycle earlier and experience the products of AM in depth



Apollo cross-country space station launched a special fan cycling Christmas event - Off-road Crossing Continue the Fast and Furious ,and Mu Xin Gu camping base jointly launched New Year's Eve activities, let's enjoy a different romantic outdoor New Year's Eve

Apollo titled the 2023 Guangxi Guilin Motorcycle League, and organized the RFN ARES electric off-road group and the Sedna Kid electric motorcycle group which will be held on January 1. Welcome to watch live online

RFN
Racing Fears Nothing®

阿波罗
ABOLUO

漓江源地 为人做宝

决赛全程
网络直播

阿波罗杯

2023 嗨临桂

超华摩托联赛

比赛时间: 2022年12月31日 2023年1月1日

比赛地址: 桂林市临桂区世纪大道电视塔山下(嗨临桂超华赛车场)

主办单位
中共桂林市临桂区委员会
桂林市临桂区人民政府

承办单位
桂林市临桂区文化广电体育和旅游局
桂林市临桂区城市管理局

总冠名
浙江阿波罗运动科技股份有限公司

协办单位
广西超华体育文化传播有限公司
桂林市师古书院
广东中筑国际建筑设计有限公司
桂林市赛车运动协会
桂林乐活户外
阳朔缦云禅意度假酒店
桂林佰仑营销策划有限公司

赛车合作单位
浙江阿波罗运动科技股份有限公司

赞助商
J&B
KTM
RAVENOL
NBB
中华商报
御古书院
百骑虎牌

NEW PRODUCT INFORMATION

PERFORMANCE TESTING















Thunder 250CC has passed high-intensity riding tests, and greatly improved the handling performance by improving the forward tilt angle and performance



RFN ARES has been tested by drivers in various countries, and has consistently received very good evaluation. At present, some countries are looking for general agent, welcome to consult at any time.

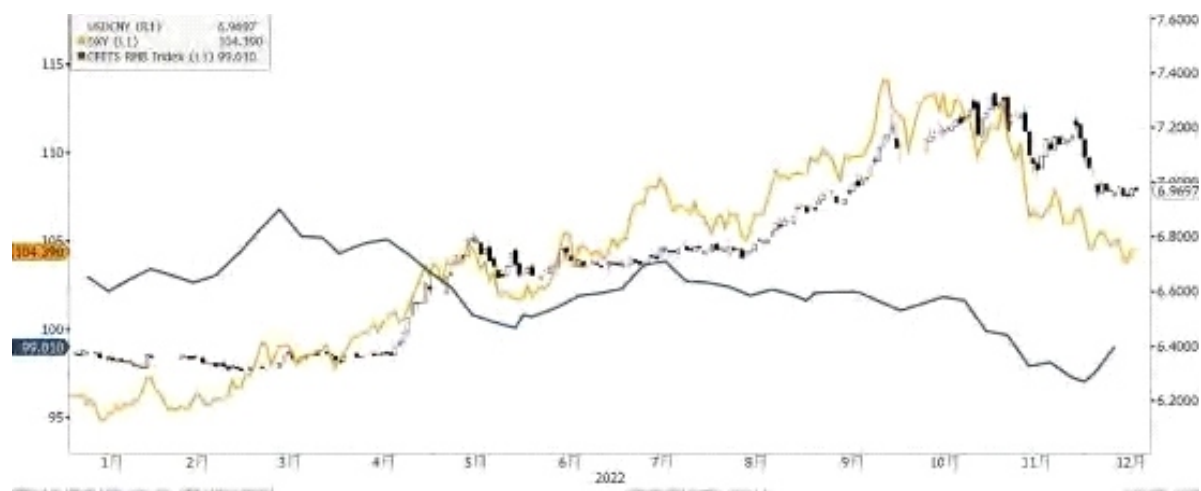
Peripheral products of RFN ARES have been online, welcome to make inquiries

Article Number	Products	Picture	Size
1	Tent		3*3m (1080D Oxford cloth, frame 21KG)
2	Tent back cloth		3*1.8m
3	RFN flag		120*40*30cm
4	Off-road Stool (no sticker)		31*29*43
5	Stick (off-road stool)		2pcs/set
6	sign guide boards		0.7*1.4M
7	cup		Custom Mugs
8	key ring- with a USB 3.0 64G		USB 3.0 64G
9	key ring ONLY		without USB
10	T-shirt		One size fits all
11	Hat		Adult
12	Umbrella		93*30*30cm
13	Mat (Electric dirt bike)		89*200

14	Cycling suit set		Black/Red/S
15			Black/Red/M
16			Black/Red/L
17			Black/Red/XL
18			Black/Red/XXL
19			W/Rose Red /S
20			W/Rose Red /M
21			W/Rose Red /L
22			W/Rose Red /XL
23			W/Rose Red /XXL
24	Downhill off-road helmet		W/M
25			W/L
26			B/M
27			B/L
28	Off-road goggles		Black & tinted lenses
29	Glaze Trophy		Glaze color
30	cycling helmet		Black LOGO custom
31	Cycling gloves		White M/L/XL Black M/L/XL
32	Official dealer sign		80*35cm
33			

GLOBAL ENVIRONMENTAL INFORMATION

EXCHANGE RATE ANALYSIS



With China's optimization of the epidemic prevention and control measures and more efficiently coordinating the prevention and control of the epidemic and economic and social development, the pace of China's economic recovery is expected to accelerate.

In 2023, the wrestling between the appreciation and depreciation factors of the RMB exchange rate market will be more intense, and the uncertainty of the exchange rate trend will also be further increased. It is estimated that the RMB exchange rate will continue the current high fluctuation market, and the exchange rate transaction center may gradually return to the average fluctuations since 2015.

GLOBAL SHIPPING INFORMATION

Mainly the market demand in Europe and the United States has shrunk significantly. In the past year, the supply of container capacity has gradually relaxed. From the perspective of demand, the result of global demand caused by the Federal Reserve's interest rate hike is that the global shipping market demand has declined as a whole. The price of the entire shipping market is manifested in a decline.

Freight Summary Table

Shipping route	Freight price	Shipping route	Freight price
Belgium/Rotterdam/Finland	USD1800	East of the United States	USD2900
Poland	USD2300	Indonesia/Thailand	USD200
UK	USD1900	Canada	USD3800
Los Angeles	USD1400	New Zealand	USD4200

GLOBAL ECONOMIC ENVIRONMENT

1. Global economy enters the great depression;

In the past few years, there are two most important things on the global economy, one is the epidemic of plague, and the other is the Ukrainian war. These two things have a certain negative impact on the economies of all countries in the world, which may cause the economy of some countries to fall into decline and even enter the depression period. At present, the global economy has faced unprecedented dilemma for decades, and the plague epidemics that lasted for three years, hovering on Ukraine conflicts on the edge of the World War and Nuclear War, and the energy crisis, food crisis, and supply chain crisis caused by it. Due to these factors, the global economy has slowed and inflation is rising. The unemployment rate, bankruptcy and consumption shrinking, the precursor characteristics of these economic decline have been appeared. It is recommended that partners strictly control cash flow and reduce investment with high risk.

2 China's economic environment:

In the case of weakening exporting to China's economic streaming, the economy will shift more from "external circulation" to depend on "internal circulation" next year. In terms of price, with the increase in the global economic downlink risk, the price of international commodities may continue to reduce the trend, and the increase in factory prices (PPI) of industrial products (PPI) will be significantly lower than this year. In terms of consumer prices (CPI), the relaxation of the epidemic prevention and control measures may boost consumer demand and push pressure on prices, but the overall trend is mild. After a significant adjustment of the epidemic prevention policy, the path of economic recovery may not be smooth sailing, which can be roughly divided into two stages.

In the first stage, the number of infections rose rapidly, and the labor force may have temporary shortage. The service consumption activities in some areas are still restricted, and the economy will face certain pressure, which is mainly reflected in the December and the first quarter of next year.

In the second stage, with the public's adaptive adjustment, the national epidemic prevention standards are gradually unified, the flow of people and logistics is smooth, the production and living order is restored to normal, the unemployment rate decreases, income increases, consumption has risen, and the economy gradually recovers the normal track, which is mainly the situation in the second quarter and after the next year.

FUTURE STRATEGY

Apollo strategy in 2023:

1. All -member marketing to ensure the achievement of business goals in 2023;
2. Promoting the leading standards of technology industry in technology, and implement the quality management system of 16949 automotive industry to ensure that high -quality products meet user needs;
3. Layout the product's core competitiveness of the intelligent, lightweight, merit, and ultimate handling;
4. Create a fast response, high -quality supply chain to enhance the core competitiveness of the enterprise;
5. According to the domestic and international dual cycles, vigorously develop the Chinese market to control the risk of economic depression and trade barriers;

2023 Customer Strategy:

1. According to the trend of the Milan Motorcycle Show in 2022, the transformation of gasoline products to electric products is imperative;
2. Combined with the background of the Great Depression, large displacement vehicle and high -end products will be the industry hotspot ;
3. After China's liberalization of the epidemic control, large -scale personnel were infected and the supply chain was in trouble. In addition to the international open visa on January 8th, it is estimated that the supply chain in the first half of the year is difficult to return to normal. It is recommended that customers make early layout of sales products in 2023.
4. From 2019 to 2022, when the motorcycle industry is blowing, the product sales volume is sprayed. In 2023, the vehicle products will continue to decline. But the after -sales parts and the modification market will quickly become a hotspot of sales. It is recommended that customers carry out accessories and layouts to make up for the vacancy of the market downward.
5. China will open since January 8th and cancel the isolation policy. It is recommended that after three years of the epidemic, partners will prepare for in -depth inspection and understanding of the Chinese market in advance, and further formulate 2023 business plans.

